FOR IMMEDIATE RELEASE

For more information please contact: Valerin Lopez DeFrank Bloom Chief Development Officer v.defrank@bloomouryouth.org



January 13, 2022

Bloom Our Youth, Inc. Named Chick-fil-A® True Inspiration AwardTM Recipient

Atlanta, GA—Bloom Our Youth, Inc. (d.b.a. Bloom) has been named a recipient of the 2022 Chick-fil-A[®] True Inspiration AwardsTM. A private, non-profit foster care organization based out of Fayetteville, GA, Bloom is one of only four local non-profits to win in the Regional Category, Southeast, receiving \$125,000.

With a mission to "strengthen foster children and empower the families who care for them," Bloom's programs include: foster parenting, training and support for families, and The Bloom Closet, which supplies free clothing and essentials to over 4,000 foster children annually. An additional 1,000 foster children in underserved communities throughout Georgia too far away to access The Bloom Closet receive these free essentials through The Bloom Closet *Express*, launched in April 2021.

"We are so incredibly honored to receive this award," comments Becky Davenport, Bloom President and CEO. "That the public was involved in this award process by nominating and voting for us through the Chick-fil-A app makes this all the more humbling. Thank you to Chick-fil-A and to everyone that voted!"

The True Inspiration AwardsTM program was created in 2015 to honor the legacy of Chick-fil-A[®] founder S. Truett Cathy. Since that time, 204 organizations across the U.S. and Canada have been awarded grants totaling more than \$17 million.

About Bloom Our Youth:

Founded in 1986, Bloom Our Youth is a nonprofit organization that offers safe refuge and supportive services for foster children in Georgia. Bloom cares for foster children using a three-pronged approach: a foster parenting program, a foster parent training program called Bloom University, and a cost-free clothing boutique for foster children, called The Bloom Closet. Through these initiatives, Bloom serves more than 4,500 foster children per year from 90 Georgia counties. For more information about Bloom, please visit www.bloomouryouth.org or call 770-460-6652.

About The True Inspiration Awards:

The True Inspiration AwardsTM program was created in 2015 to honor the legacy of Chick-fil-A[®] founder S. Truett Cathy. Through these annual grants, we are proud to celebrate and support nonprofit organizations making an impact in their local communities. True Inspiration Awards grants range from \$30,000 to \$350,000, with a collective \$5 million awarded annually to organizations throughout the U.S. and Canada.



Photo Caption: Award check is presented to Bloom Our Youth. (L-R) Timothy Dawson, Chick-fil-A Senior Director of Operations; Lauren Guinn, The Bloom Closet Program Director; Becky Davenport, Bloom Our Youth President/CEO; Brandon Bennett, Executive General Manager at Truett's Chick-fil-A Luau; and Valerin Lopez DeFrank, Bloom Chief Development Officer.